



Edge Point Group LLC

"Reveal the threat. Harden the target."

How to Clean Up Your Online Footprint (Without Vanishing)



A Practical Guide to Protecting Your Digital Identity Without Losing Your Voice

Why This Matters

You don't need to disappear. You need to take control.

Every post, search, listing, or tag contributes to your **digital shadow**—and that's what makes you targetable. This guide provides clear, actionable steps to reduce your exposure and reclaim your privacy without compromising your online presence.



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SECTION 1: Opt-Out Links – Remove Your Info from Data Brokers

These are the companies that scrape and sell your data—address, phone number, relatives, home value, and income estimates.

High-Priority Opt-Out Sites:

Site	Opt-Out Link
Whitepages	https:// https://www.whitepages.com/
Spokeo	https://www.spokeo.com/opt_out
BeenVerified	https://www.beenverified.com/app/optout/search
MyLife	https://www.mylife.com/
FastPeopleSearch	https://www.fastpeoplesearch.com/removal
Intelius	https://www.intelius.com/

 *Pro tip:* Use a masked email and VPN when opting out.

SECTION 2: Social Settings Checklist – Reduce Leaks, Limit Lookups

Privacy settings can't fix exposure, but they can *slow it down*.

Core Platforms to Check:

- **LinkedIn**
 - Set profile to "public limited" or remove entirely from search engines
 - Hide connections from non-connections
- **Facebook**
 - Limit past posts
 - Disable tagging, location history, and face recognition
 - Turn off search engine linking
- **Instagram**
 - Make the account private (or use a burner for personal content)





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- Disable location access in phone settings
- **TikTok, Threads, etc.**
 - Don't assume default settings are safe—dig deep.

Also, check your kids', spouse's, and assistant's accounts—they often reveal more than you do.

SECTION 3: Setting Traps vs. Disappearing

You don't need to go dark—you need to go smart.

Instead of Vanishing:

- **Create redirect accounts:** Public-facing "clean" profiles to control what people *do* find
- **Use soft disinformation:** Stale photos, non-current locations, vague descriptions
- **Change posting patterns:** Delay by 12–48 hours, remove real-time metadata
- **Use alt search engines:** Reduce tracking (Brave, DuckDuckGo)

This lets you stay present *without being predictable*.

Final Thought

You can't erase everything. But you can **control what's visible, redirect what's public, and harden what matters**.

Don't let your exposure outpace your awareness.
Protect your footprint—*before someone else steps on it*.

Want a **full visibility review**?

Edge Point Group offers private audits for individuals, families, and executives.

Visit edge-point-group.com to learn more.